

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

|                 |                     |
|-----------------|---------------------|
| Advertiser      | Obama for America   |
| Product         | OBAMA FOR AM-SKED C |
| Estimate Number | 1897                |

|                |                     |
|----------------|---------------------|
| Invoice #      | 04083251-1          |
| Invoice Date   | 11/11/12            |
| Invoice Month  | November 2012       |
| Invoice Period | 10/29/12 - 11/06/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 04083251            |
| Alt Order #  | Political Candidate |
| Deal #       |                     |
| Order Flight | 10/30/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |         |
|-----------------|---------|
| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

| Line | Channel | Description | Time  | Day | Date                 | Length | Air Time    | Ad-ID      | Rate     | Reconciliation | Ref # |
|------|---------|-------------|-------|-----|----------------------|--------|-------------|------------|----------|----------------|-------|
| 1    | 13      | Good Day 7a | 7a-8a |     |                      |        |             |            |          |                |       |
|      | CDR     |             |       |     |                      |        |             |            |          |                |       |
|      |         |             |       |     | 10/29/12 to 11/04/12 | 3x     | - TWTF- -   |            |          |                |       |
|      | 13      |             |       | Tu  | 10/30/12             | :30    | 7:13 AM     | OFA12G179H | \$990.00 |                | 3     |
|      | 13      |             |       | W   | 10/31/12             | :30    | 7:45 AM     | OFA12G179H | \$990.00 |                | 1     |
|      | 13      |             |       | Th  | 11/01/12             | :30    | 7:24 AM     | OFA12G179H | \$990.00 |                | 2     |
| 2    | 13      | Good Day 7a | 7a-8a |     |                      |        |             |            |          |                |       |
|      | CDR     |             |       |     |                      |        |             |            |          |                |       |
|      |         |             |       |     | 11/05/12 to 11/11/12 | 1x     | MT- - - - - |            |          |                |       |
|      | 13      |             |       | M   | 11/05/12             | :30    | 7:59 AM     | OFA12G179H | \$990.00 |                | 1     |
| 3    | 13      | Good Day 8a | 8a-9a |     |                      |        |             |            |          |                |       |
|      | CDR     |             |       |     |                      |        |             |            |          |                |       |
|      |         |             |       |     | 10/29/12 to 11/04/12 | 4x     | - TWTF- -   |            |          |                |       |
|      | 13      |             |       | Tu  | 10/30/12             | :30    | 8:26 AM     | OFA12G179H | \$900.00 |                | 1     |
|      | 13      |             |       | W   | 10/31/12             | :30    | 8:41 AM     | OFA12G179H | \$900.00 |                | 2     |
|      | 13      |             |       | Th  | 11/01/12             | :30    | 8:58 AM     | OFA12G179H | \$900.00 |                | 4     |
|      | 13      |             |       | F   | 11/02/12             | :30    | 8:16 AM     | OFA12G179H | \$900.00 |                | 3     |
| 4    | 13      | Good Day 8a | 8a-9a |     |                      |        |             |            |          |                |       |
|      | CDR     |             |       |     |                      |        |             |            |          |                |       |
|      |         |             |       |     | 11/05/12 to 11/11/12 | 2x     | MT- - - - - |            |          |                |       |
|      | 13      |             |       | M   | 11/05/12             | :30    | 8:14 AM     | OFA12G179H | \$900.00 |                | 2     |
|      | 13      |             |       | Tu  | 11/06/12             | :30    | 8:59 AM     | OFA12G179H | \$900.00 |                | 1     |
| 5    | 13      | Good Day 9a | 9-10a |     |                      |        |             |            |          |                |       |
|      | CDR     |             |       |     |                      |        |             |            |          |                |       |
|      |         |             |       |     | 10/29/12 to 11/04/12 | 4x     | - TWTF- -   |            |          |                |       |
|      | 13      |             |       | Tu  | 10/30/12             | :30    | 9:53 AM     | OFA12G179H | \$810.00 |                | 1     |
|      | 13      |             |       | W   | 10/31/12             | :30    | 9:26 AM     | OFA12G179H | \$810.00 |                | 2     |
|      | 13      |             |       | Th  | 11/01/12             | :30    | 9:58 AM     | OFA12G179H | \$810.00 |                | 3     |
|      | 13      |             |       | F   | 11/02/12             | :30    | 9:28 AM     | OFA12G179H | \$810.00 |                | 4     |
| 6    | 13      | Good Day 9a | 9-10a |     |                      |        |             |            |          |                |       |

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**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

**Billing Address:**

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

|                 |                     |
|-----------------|---------------------|
| Advertiser      | Obama for America   |
| Product         | OBAMA FOR AM-SKED C |
| Estimate Number | 1897                |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                |                     |
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| Invoice #      | 04083251-1          |
| Invoice Date   | 11/11/12            |
| Invoice Month  | November 2012       |
| Invoice Period | 10/29/12 - 11/06/12 |

|              |                     |
|--------------|---------------------|
| Order #      | 04083251            |
| Alt Order #  | Political Candidate |
| Deal #       |                     |
| Order Flight | 10/30/12 - 11/06/12 |

|                 |         |
|-----------------|---------|
| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description     | Time    | Day                  | Date     | Length | Air Time | Ad-ID      | Rate     | Reconciliation | Ref # |
|------|---------|-----------------|---------|----------------------|----------|--------|----------|------------|----------|----------------|-------|
| CDR  |         |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 11/05/12 to 11/11/12 |          | 2x     | MT-----  |            |          |                |       |
| 7    | 13      | Good Day Sa 6a  | 6a-7a   | M                    | 11/05/12 | :30    | 9:48 AM  | OFA12G179H | \$810.00 |                | 1     |
|      | 13      |                 |         | Tu                   | 11/06/12 | :30    | 9:28 AM  | OFA12G179H | \$810.00 |                | 2     |
|      | CDR     |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 10/29/12 to 11/04/12 |          | 1x     | -----S-  |            |          |                |       |
| 8    | 13      | Good Day Sa 8a  | 8a-9a   | Sa                   | 11/03/12 | :30    | 6:28 AM  | OFA12G179H | \$360.00 |                | 1     |
|      | CDR     |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 10/29/12 to 11/04/12 |          | 1x     | -----S-  |            |          |                |       |
| 9    | 13      | Good Day Su 7a  | 7a-8a   | Sa                   | 11/03/12 | :30    | 8:22 AM  | OFA12G179H | \$675.00 |                | 1     |
|      | CDR     |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 10/29/12 to 11/04/12 |          | 1x     | -----S   |            |          |                |       |
| 10   | 13      | Good Day Su 8a  | 8a-9a   | Su                   | 11/04/12 | :30    | 7:44 AM  | OFA12G179H | \$810.00 |                | 1     |
|      | CDR     |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 10/29/12 to 11/04/12 |          | 1x     | -----S   |            |          |                |       |
| 11   | 13      | Live with Kelly | 10a-11a | Su                   | 11/04/12 | :30    | 8:37 AM  | OFA12G179H | \$900.00 |                | 1     |
|      | CDR     |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 10/29/12 to 11/04/12 |          | 4x     | -TWTF--  |            |          |                |       |
| 12   | 13      | Live with Kelly | 10a-11a | Tu                   | 10/30/12 | :30    | 10:28 AM | OFA12G179H | \$720.00 |                | 1     |
|      | 13      |                 |         | W                    | 10/31/12 | :30    | 10:36 AM | OFA12G179H | \$720.00 |                | 3     |
|      | 13      |                 |         | Th                   | 11/01/12 | :30    | 10:50 AM | OFA12G179H | \$720.00 |                | 4     |
|      | 13      |                 |         | F                    | 11/02/12 | :30    | 10:37 AM | OFA12G179H | \$720.00 |                | 2     |
|      | CDR     |                 |         |                      |          |        |          |            |          |                |       |
|      |         |                 |         | 11/05/12 to 11/11/12 |          | 2x     | MT-----  |            |          |                |       |

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|                 |                     |
|-----------------|---------------------|
| Advertiser      | Obama for America   |
| Product         | OBAMA FOR AM-SKED C |
| Estimate Number | 1897                |

|                |                     |
|----------------|---------------------|
| Invoice #      | 04083251-1          |
| Invoice Date   | 11/11/12            |
| Invoice Month  | November 2012       |
| Invoice Period | 10/29/12 - 11/06/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 04083251            |
| Alt Order #  | Political Candidate |
| Deal #       |                     |
| Order Flight | 10/30/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |         |
|-----------------|---------|
| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

| Line | Channel | Description         | Time    | Day                  | Date     | Length | Air Time    | Ad-ID      | Rate     | Reconciliation | Ref # |
|------|---------|---------------------|---------|----------------------|----------|--------|-------------|------------|----------|----------------|-------|
| 12   | 13      | Live with Kelly     | 10a-11a |                      |          |        |             |            |          |                |       |
|      | CDR     |                     |         |                      |          |        |             |            |          |                |       |
|      | 13      |                     |         | M                    | 11/05/12 | :30    | 10:46 AM    | OFA12G179H | \$720.00 |                | 1     |
|      | 13      |                     |         | Tu                   | 11/06/12 | :30    | 10:59 AM    | OFA12G179H | \$720.00 |                | 2     |
| 13   | 13      | Wendy Williams      | 11a-12p |                      |          |        |             |            |          |                |       |
|      | CDR     |                     |         |                      |          |        |             |            |          |                |       |
|      |         |                     |         | 10/29/12 to 11/04/12 |          | 4x     | - TWTF - -  |            |          |                |       |
|      | 13      |                     |         | Tu                   | 10/30/12 | :30    | 11:41 AM    | OFA12G179H | \$225.00 |                | 1     |
|      | 13      |                     |         | W                    | 10/31/12 | :30    | 11:45 AM    | OFA12G179H | \$225.00 |                | 2     |
|      | 13      |                     |         | Th                   | 11/01/12 | :30    | 11:46 AM    | OFA12G179H | \$225.00 |                | 3     |
|      | 13      |                     |         | F                    | 11/02/12 | :30    | 11:53 AM    | OFA12G179H | \$225.00 |                | 4     |
| 14   | 13      | Wendy Williams      | 11a-12p |                      |          |        |             |            |          |                |       |
|      | CDR     |                     |         |                      |          |        |             |            |          |                |       |
|      |         |                     |         | 11/05/12 to 11/11/12 |          | 2x     | MT- - - - - |            |          |                |       |
|      | 13      |                     |         | M                    | 11/05/12 | :30    | 11:59 AM    | OFA12G179H | \$225.00 |                | 1     |
|      | 13      |                     |         | Tu                   | 11/06/12 | :30    | 11:38 AM    | OFA12G179H | \$225.00 |                | 2     |
| 15   | 13      | Fox 13 News at Noon | 12p-1p  |                      |          |        |             |            |          |                |       |
|      | CDR     |                     |         |                      |          |        |             |            |          |                |       |
|      |         |                     |         | 10/29/12 to 11/04/12 |          | 4x     | - TWTF - -  |            |          |                |       |
|      | 13      |                     |         | Tu                   | 10/30/12 | :30    | 12:42 PM    | OFA12G179H | \$360.00 |                | 2     |
|      | 13      |                     |         | W                    | 10/31/12 | :30    | 12:51 PM    | OFA12G179H | \$360.00 |                | 1     |
|      | 13      |                     |         | Th                   | 11/01/12 | :30    | 12:58 PM    | OFA12G179H | \$360.00 |                | 3     |
|      | 13      |                     |         | F                    | 11/02/12 | :30    | 12:54 PM    | OFA12G179H | \$360.00 |                | 4     |
| 16   | 13      | Judge Joe Brown     | 3p-4p   |                      |          |        |             |            |          |                |       |
|      | CDR     |                     |         |                      |          |        |             |            |          |                |       |
|      |         |                     |         | 10/29/12 to 11/04/12 |          | 4x     | - TWTF - -  |            |          |                |       |
|      | 13      |                     |         | Tu                   | 10/30/12 | :30    | 3:59 PM     | OFA12G179H | \$225.00 |                | 1     |
|      | 13      |                     |         | W                    | 10/31/12 | :30    | 3:08 PM     | OFA12G179H | \$225.00 |                | 2     |
|      | 13      |                     |         | Th                   | 11/01/12 | :30    | 3:20 PM     | OFA12G179H | \$225.00 |                | 4     |
|      | 13      |                     |         | F                    | 11/02/12 | :30    | 3:17 PM     | OFA12G179H | \$225.00 |                | 3     |

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**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

|                 |                     |
|-----------------|---------------------|
| Advertiser      | Obama for America   |
| Product         | OBAMA FOR AM-SKED C |
| Estimate Number | 1897                |

|                |                     |
|----------------|---------------------|
| Invoice #      | 04083251-1          |
| Invoice Date   | 11/11/12            |
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| Invoice Period | 10/29/12 - 11/06/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 04083251            |
| Alt Order #  | Political Candidate |
| Deal #       |                     |
| Order Flight | 10/30/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |         |
|-----------------|---------|
| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

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**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

| Line | Channel | Description       | Time    | Day | Date                 | Length | Air Time | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|---------|-------------------|---------|-----|----------------------|--------|----------|------------|------------|----------------|-------|
| 17   | 13      | Judge Joe Brown   | 3p-4p   |     |                      |        |          |            |            |                |       |
|      | CDR     |                   |         |     |                      |        |          |            |            |                |       |
|      |         |                   |         |     | 11/05/12 to 11/11/12 | 1x     | M-----   |            |            |                |       |
|      | 13      |                   |         | M   | 11/05/12             | :30    | 3:57 PM  | OFA12G179H | \$225.00   |                | 1     |
| 18   | 13      | Judge Judy        | 4p-5p   |     |                      |        |          |            |            |                |       |
|      | CDR     |                   |         |     |                      |        |          |            |            |                |       |
|      |         |                   |         |     | 10/29/12 to 11/04/12 | 8x     | -TWTF--  |            |            |                |       |
|      | 13      |                   |         | Tu  | 10/30/12             | :30    | 4:28 PM  | OFA12G179H | \$900.00   |                | 6     |
|      | 13      |                   |         | Tu  | 10/30/12             | :30    | 4:42 PM  | OFA12G179H | \$900.00   |                | 1     |
|      | 13      |                   |         | W   | 10/31/12             | :30    | 4:10 PM  | OFA12G179H | \$900.00   |                | 5     |
|      | 13      |                   |         | W   | 10/31/12             | :30    | 4:29 PM  | OFA12G179H | \$900.00   |                | 2     |
|      | 13      |                   |         | Th  | 11/01/12             | :30    | 4:25 PM  | OFA12G179H | \$900.00   |                | 8     |
|      | 13      |                   |         | Th  | 11/01/12             | :30    | 4:55 PM  | OFA12G179H | \$900.00   |                | 3     |
|      | 13      |                   |         | F   | 11/02/12             | :30    | 4:17 PM  | OFA12G179H | \$900.00   |                | 7     |
|      | 13      |                   |         | F   | 11/02/12             | :30    | 4:29 PM  | OFA12G179H | \$900.00   |                | 4     |
| 19   | 13      | Judge Judy        | 4p-5p   |     |                      |        |          |            |            |                |       |
|      | CDR     |                   |         |     |                      |        |          |            |            |                |       |
|      |         |                   |         |     | 11/05/12 to 11/11/12 | 1x     | M-----   |            |            |                |       |
|      | 13      |                   |         | M   | 11/05/12             | :30    | 4:12 PM  | OFA12G179H | \$900.00   |                | 1     |
| 20   | 13      | Fox 13 News at 5p | 5p-530p |     |                      |        |          |            |            |                |       |
|      | CDR     |                   |         |     |                      |        |          |            |            |                |       |
|      |         |                   |         |     | 10/29/12 to 11/04/12 | 4x     | -TWTF--  |            |            |                |       |
|      | 13      |                   |         | Tu  | 10/30/12             | :30    | 5:23 PM  | OFA12G179H | \$1,080.00 |                | 1     |
|      | 13      |                   |         | W   | 10/31/12             | :30    | 5:28 PM  | OFA12G179H | \$1,080.00 |                | 2     |
|      | 13      |                   |         | Th  | 11/01/12             | :30    | 5:23 PM  | OFA12G179H | \$1,080.00 |                | 4     |
|      | 13      |                   |         | F   | 11/02/12             | :30    | 5:27 PM  | OFA12G179H | \$1,080.00 |                | 3     |
| 21   | 13      | Fox 13 News at 5p | 5p-530p |     |                      |        |          |            |            |                |       |
|      | CDR     |                   |         |     |                      |        |          |            |            |                |       |
|      |         |                   |         |     | 11/05/12 to 11/11/12 | 1x     | M-----   |            |            |                |       |
|      | 13      |                   |         | M   | 11/05/12             | :30    | 5:10 PM  | OFA12G179H | \$1,080.00 |                | 1     |

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| Product         | OBAMA FOR AM-SKED C |
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| Sales Region      | National         |

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| Deal #       |                     |
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|                 |         |
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| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

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| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description              | Time      | Day | Date                 | Length | Air Time   | Ad-ID      | Rate       | Reconciliation | Ref # |
|------|---------|--------------------------|-----------|-----|----------------------|--------|------------|------------|------------|----------------|-------|
| 22   | 13      | Insider                  | 730p-8p   |     |                      |        |            |            |            |                |       |
|      | CDR     |                          |           |     |                      |        |            |            |            |                |       |
|      |         |                          |           |     | 10/29/12 to 11/04/12 | 4x     | - TWTF - - |            |            |                |       |
|      | 13      |                          |           | Tu  | 10/30/12             | :30    | 7:56 PM    | OFA12G179H | \$855.00   |                | 4     |
|      | 13      |                          |           | W   | 10/31/12             | :30    | 7:55 PM    | OFA12G179H | \$855.00   |                | 3     |
|      | 13      |                          |           | Th  | 11/01/12             | :30    | 7:54 PM    | OFA12G179H | \$855.00   |                | 2     |
|      | 13      |                          |           | F   | 11/02/12             | :30    | 7:56 PM    | OFA12G179H | \$855.00   |                | 1     |
| 23   | 13      | Insider                  | 730p-8p   |     |                      |        |            |            |            |                |       |
|      | CDR     |                          |           |     |                      |        |            |            |            |                |       |
|      |         |                          |           |     | 11/05/12 to 11/11/12 | 1x     | M- - - - - |            |            |                |       |
|      | 13      |                          |           | M   | 11/05/12             | :30    | 7:48 PM    | OFA12G179H | \$855.00   |                | 1     |
| 24   | 13      | M-Su 10p-1030p Late News | 10p-1030p |     |                      |        |            |            |            |                |       |
|      | CDR     |                          |           |     |                      |        |            |            |            |                |       |
|      |         |                          |           |     | 10/29/12 to 11/04/12 | 1x     | - TWTFSS   |            |            |                |       |
|      | 13      |                          |           | Th  | 11/01/12             | :30    | 10:11 PM   | OFA12G179H | \$2,250.00 |                | 1     |
| 25   | 13      | Fox 13 Late News 10p     | 10p-1030p |     |                      |        |            |            |            |                |       |
|      | CDR     |                          |           |     |                      |        |            |            |            |                |       |
|      |         |                          |           |     | 11/05/12 to 11/11/12 | 1x     | M- - - - - |            |            |                |       |
|      | 13      |                          |           | M   | 11/05/12             | :30    | 10:11 PM   | OFA12G179H | \$3,150.00 |                | 1     |
| 26   | 13      | M-Su 1030-11p Late News  | 1030p-11p |     |                      |        |            |            |            |                |       |
|      | CDR     |                          |           |     |                      |        |            |            |            |                |       |
|      |         |                          |           |     | 10/29/12 to 11/04/12 | 4x     | - TWTFSS   |            |            |                |       |
|      | 13      |                          |           | Tu  | 10/30/12             | :30    | 10:56 PM   | OFA12G179H | \$1,440.00 |                | 2     |
|      | 13      |                          |           | W   | 10/31/12             | :30    | 10:57 PM   | OFA12G179H | \$1,440.00 |                | 3     |
|      | 13      |                          |           | Th  | 11/01/12             | :30    | 10:55 PM   | OFA12G179H | \$1,440.00 |                | 4     |
|      | 13      |                          |           | Su  | 11/04/12             | :30    | 11:02 PM   | OFA12G179H | \$1,440.00 |                | 1     |
| 27   | 13      | M-Su 1030-11p Late News  | 1030p-11p |     |                      |        |            |            |            |                |       |
|      | CDR     |                          |           |     |                      |        |            |            |            |                |       |
|      |         |                          |           |     | 11/05/12 to 11/11/12 | 1x     | M- - - - - |            |            |                |       |
|      | 13      |                          |           | M   | 11/05/12             | :30    | 10:39 PM   | OFA12G179H | \$2,250.00 |                | 1     |

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

|                 |                     |
|-----------------|---------------------|
| Advertiser      | Obama for America   |
| Product         | OBAMA FOR AM-SKED C |
| Estimate Number | 1897                |

|                |                     |
|----------------|---------------------|
| Invoice #      | 04083251-1          |
| Invoice Date   | 11/11/12            |
| Invoice Month  | November 2012       |
| Invoice Period | 10/29/12 - 11/06/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 04083251            |
| Alt Order #  | Political Candidate |
| Deal #       |                     |
| Order Flight | 10/30/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |         |
|-----------------|---------|
| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

| Line | Channel | Description         | Time        | Day | Date                 | Length | Air Time      | Ad-ID      | Rate                | Reconciliation    | Ref # |
|------|---------|---------------------|-------------|-----|----------------------|--------|---------------|------------|---------------------|-------------------|-------|
| 28   | 13      | Access Hollywood    | 1135p-1205a |     |                      |        |               |            |                     |                   |       |
|      | CDR     |                     |             |     |                      |        |               |            |                     |                   |       |
|      |         |                     |             |     | 10/29/12 to 11/04/12 | 3x     | - TWTF - -    |            |                     |                   |       |
|      | 13      |                     |             | Tu  | 10/30/12             | :30    | 11:59 PM      | OFA12G179H | \$405.00            |                   | 1     |
|      | 13      |                     |             | W   | 10/31/12             | :30    | 12:01 AM      | OFA12G179H | \$405.00            |                   | 2     |
|      | 13      |                     |             | F   | 11/02/12             | :30    | 12:05 AM      | OFA12G179H | \$405.00            |                   | 3     |
| 29   | 13      | Insider             | 730p-8p     |     |                      |        |               |            |                     |                   |       |
|      | CDR     |                     |             |     |                      |        |               |            |                     |                   |       |
|      |         |                     |             |     | 10/29/12 to 11/04/12 | 1x     | - TWTF - -    |            |                     |                   |       |
|      | 13      |                     |             | W   | 10/31/12             | :30    | 7:47 PM       | OFA12G179H | \$855.00            |                   | 1     |
| 30   | 13      | Fox 13 News at Noon | 12p-1p      |     |                      |        |               |            |                     |                   |       |
|      | CDR     |                     |             |     |                      |        |               |            |                     |                   |       |
|      |         |                     |             |     | 11/05/12 to 11/11/12 | 1x     | M- - - - -    |            |                     |                   |       |
|      | 13      |                     |             | M   | 11/05/12             | :30    | 12:41 PM      | OFA12G179H | \$360.00            |                   | 1     |
| 31   | 13      | Dish Nation         | 1205a-1235a |     |                      |        |               |            |                     |                   |       |
|      | CDR     |                     |             |     |                      |        |               |            |                     |                   |       |
|      |         |                     |             |     | 10/29/12 to 11/04/12 | 1x     | - TWTF - -    |            |                     |                   |       |
|      | 13      |                     |             | Th  | 11/01/12             | :30    | 12:21 AM      | OFA12G179H | \$315.00            |                   | 1     |
| 32   | 13      | Touch               | 12a-101a    |     |                      |        |               |            |                     |                   |       |
|      | CDR     |                     |             |     |                      |        |               |            |                     |                   |       |
|      |         |                     |             |     | 10/29/12 to 11/04/12 | 1x     | - - - - - S - |            |                     |                   |       |
|      | 13      |                     |             | Sa  | 11/03/12             | :00    |               |            | <del>\$315.00</del> | See MG 32.2       | 1     |
|      | 13      | Masterchef          | 1130p-12a   | Sa  | 11/03/12             | :30    | 12:03 AM      | OFA12G179H | \$315.00            | MG for 32.1 11/03 | 2     |

Aired Spots **74**

Gross Total **\$59,445.00**

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|                 |                     |
|-----------------|---------------------|
| Advertiser      | Obama for America   |
| Product         | OBAMA FOR AM-SKED C |
| Estimate Number | 1897                |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>04083251-1</b>   |
| Invoice Date     | 11/11/12            |
| Invoice Month    | November 2012       |
| Invoice Period   | 10/29/12 - 11/06/12 |

|                   |                  |
|-------------------|------------------|
| Station           | WTVT             |
| Account Executive | Chris Johnson    |
| Sales Office      | FSS Philadelphia |
| Sales Region      | National         |

|              |                     |
|--------------|---------------------|
| Order #      | 04083251            |
| Alt Order #  | Political Candidate |
| Deal #       |                     |
| Order Flight | 10/30/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |         |
|-----------------|---------|
| IDB #           | TV12856 |
| Advertiser Code |         |
| Product Code    |         |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

**Billing Address:**

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Agency Commission**\$8,916.75**Net Amount Due**\$50,528.25**Payment Terms 30 Days

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MyFoxTampaBay.com

www.myfoxtampabay.com